CONCORDIA UNIVERSITY
FACULTY OF COMMERCE AND ADMINISTRATION
MINUTES OF FACULTY COUNCIL MEETING
FRIDAY, DECEMBER 8, 1989

Present: A. Rahman, Associate Dean (Acting Chair)
M. Anvari (Fina.), M. Armstrong (Econ.), J. Beck (Mana.), B. Barbieri (Mktg.), R. Curnew (Acco.), K. Cox (CASA), U. de Brentani (Mktg.), Z. Gidengil (Mktg.), K. F. Gheyara (Acco.), A. Hochstein (MBA), S. Hoffman (Lib.), B. Ibrahim (Mana.), A. Jalilvand (Fina.), G. Johns (Mana.), C. Kim (Mktg.), D. Kira (DS&MIS), K. Kruse (CASA), G. Martin (Comp.Sci.), J. S. Nader (Fina.), D. Otchere (Econ.), L. Prendergast (Reg.), J. A. Rosenblatt (Assoc. Dean), A. Satir (DS&MIS), J. J. Segovia (Assoc. Dean), L. Shanker (Fina.), M. Sharma (DS&MIS), F. Simyar (Acco.), I. St.-Maurice (CASA), T. J. Tomberlin (DS&MIS), R. Toporowski (CGSA), B. Weber (CASA), W. Wiesner (Mana.), R. O. Wills (Assoc. Dean)

Absent with Regret: T. Dowd, S. Goncz, G. J. Gouw, K. Gronas, R. A. Long

Guests of Honor: C. Potter
Awards of Distinction Organizers

I Call to Order
The meeting was called to order at 09:30.

The Council observed a period of silence in memory of Professor H. Tutsch, Department of Management, and the tragedy at the Universite de Montreal.

II Closed meeting
There were no items on the agenda for a closed meeting.

III Open Meeting

IV Approval of the Agenda (CAFC-89-08A)
IT WAS MOVED BY R. O. WILLS AND SECONDED BY M. SHARMA THAT THE AGENDA, CAFC-89-08A, BE APPROVED AS PRESENTED.

THE MOTION WAS CARRIED.

V Approval of Minutes of Previous Meeting (CAFC-89-07M)
The following revisions were noted:
. The two motions on page 1 - change "degrees" to singular.
. Page 5, item VIII 1. (b) 1st paragraph - change "Graduate Studies Committee" to Faculty M.Sc. Committee. Insert after "abstention."- "The Graduate Studies Committee unanimously approved the option..."

IT WAS MOVED BY R. CURNEW AND SECONDED BY W. WIESNER THAT THE MINUTES OF THE FACULTY COUNCIL MEETING HELD THURSDAY, OCTOBER 19, 1989, BE APPROVED AS AMENDED.

THE MOTION WAS CARRIED.

IV Chair's Remarks

Professor Anvari presented a summary of Professor Potter's exceptional achievements and contributions to the Faculty of Commerce and Administration over the past twenty years. On behalf of the Faculty, and the Faculty Council, Professor Anvari thanked Dr. Potter for his quality contribution to the Faculty of Commerce and Administration. The members of Council extended a vote of thanks to Dr. Potter.

Professor Rahman thanked the organizers of the very successful 1989 Awards of Distinction luncheon: Professor Pierre Sevigny, Professor H. Colas, Sharon Peace, AIESEC, Sujata Paul, MBA Program, Mark Baldry, MBA Program, Ian St-Maurice, CASA, Karen Cox, CASA, Susan Goncz, AIESEC, Rita Toporowski, CGSA, Jacqueline Grossman, AIESEC, Mariella Trapani, CASA. The members of Council extended a vote of appreciation to the organizers.

I. St-Maurice reported the increased participation of Concordia Commerce students at the 1989 Queen's Case Competition and encouraged faculty members to continue to support this important event. He noted that Business Policy team had been most successful and extended congratulations to the team: Daria Sangiovanni, May Boctor, and Vittoria Gracia. Congratulations were also extended to Professor Scott-Friemann who coached the team.

M. Anvari noted that both the graduate and undergraduate curriculum currently lack provision for language training in conjunction with the curriculum emphasis on international business and questioned the possibility of instituting, in collaboration with the Faculty of Arts and Sciences, a series of courses dealing with Japanese history, culture and language. With regard to the MBA Program, Professor Hochstein confirmed that with the MBA curriculum currently under revision it would be most opportune to discuss this suggestion now and requested that Dr. Anvari forward a written request that this item be discussed by the MBA Curriculum Committee. With regard to the undergraduate program, Professor Wills advised that the Curriculum Committee is reviewing the International Business curriculum and the introduction of a Japanese language course is being considered.

R. Curnew reported that the Order of Chartered Accountants of Quebec will delay the release of the results of the UFE's in the province until February 7, 1990 due to the large number of failures among Quebec students. He advised that a meeting with the Order will take place on December 14th to discuss the issue.

VII Business Arising from Previous Meeting

1. M.Sc. in Administration - Accountancy Option, CAFC-89-07A-03

IT WAS MOVED BY J. J. SEGOVIA AND SECONDED BY B. BARBIERI THAT THE ACCOUNTANCY OPTION IN THE M.SC. PROGRAM BE APPROVED AS RECOMMENDED BY THE GRADUATE STUDIES COMMITTEE, I.E. SUBJECT TO OBTAINING NECESSARY AND SUFFICIENT FUNDS IN ADDITION TO THE FUNDS AVAILABLE TO THE M.SC. PROGRAM.

It was noted that the option is an amendment to an approved program and would be funded by the Vice-Rector, Institutional Relations and Finance of the University.

THE MOTION WAS CARRIED (27 in favor, 5 abstentions, 0 opposed)

2. Proposal to add the Dean of Graduate Studies to the Faculty Council Membership

IT WAS MOVED BY T. J. TOMBERLIN AND SECONDED BY R. CURNEW THAT THE DEAN OF GRADUATE STUDIES BE INCLUDED AS A NON-VOTING MEMBER OF THE COMMERCE AND ADMINISTRATION FACULTY COUNCIL.

During the discussion period, it was pointed out that the Academic Director of the MBA Program is also a non-voting member of Faculty Council.

THE MOTION WAS CARRIED (12 in favor, 15 abstentions, 5 opposed).

3. Part-time Faculty Hiring Policies - Department Procedures, CAFC-89-07A-04 to 09

The Chair reported that all documents will be ready by the 11th of December and the Faculty will meet the January 1st deadline.

R. Curnew advised that at the Faculty Council Steering Committee meeting it was noted that at the last meeting of Council two motions were tabled because all department Chairs and the Dean were not present. He pointed out that this procedure is contrary to the democratic process established whereby a motion can be voted on as long as there is a quorum and risks setting an unfortunate precedent that may be interpreted as "some members of Council being more equal than others".

VIII Reports from Standing Committees

1. Commerce Graduate Studies Committee

There was no report.

2. Commerce Undergraduate Curriculum Committee

R. O. Wills reported that changes in the major in International Business and the major in Finance are in process. He advised that the proposed revisions are currently being reviewed by the departments and the final revisions are expected to be presented at the January meeting of Council.

IX Reports from Faculty Representatives on University Committees

1. University Senate
M. Anvari reported that the Research Proposal was approved at the last meeting.

2. Arts and Science Faculty Council
There was no report.

3. Senate Academic Planning and Priorities Committee
Nothing to report.

4. Senate Academic Programmes Committee
R. O. Wills reported that the M.Sc. has been approved, the issue of a control mechanism for medical exemptions from examinations was discussed and changes in Engineering and the Ph.D. in Biology were approved.

5. Senate Research Committee
U. de Brentani reported that ideas and topics for future exploration were generated, e.g. resources for computer software and hardware, resources for travel grants to promote dissemination of Canadian research findings, and discussed and the implementation of the new research plan was also discussed.

With regard to the proposal for implementation of the research plan, J. J. Segovia noted that one of the steps which causes some concern provides for a Faculty Research Development Panel, a University body reporting to the Rector, to be responsible for the administration and allocation of monies. He further noted that he had requested that the Faculties be given the opportunity to comment on the proposed plan prior to proceeding.

6. Academic Services Committee - Nothing to report.

7. University Library Committee - There was no report.

8. Fellowships, Scholarships and Awards Sub-Committee
There was no report.

9. Sub-Committee on Academic Computer Policy

10. Computer Resources Committee
D. Kira reported that University negotiations with EDU have resulted in the availability of D E C software to faculty members and the A.V. Department has set up the Amigec Workshop which would assist faculty members interested in producing videos.

11. Board of Governors

B. Barbieri reported that on October 30, 1989 Dr. Kenniff addressed a joint meeting of the Board of Governors and Senate, the first such joint meeting in the fifteen year history of Concordia. The primary focus of the address was the Rector's thoughts on the major challenges facing Concordia in the immediate future. A transcript of the address was published in the November 23rd issue of the Thursday Report. Professor Barbieri also reported that the regular monthly meeting of the Board was held on November 15. The major item of business was the approval of the University policy on copyright compliance.

X New Business

XI Other Business

1. M.B.A. Case Competition - Guest: P. Leventhal

P. Leventhal reported that the 9th annual case competition will take place January 17 - 20th and will include eighteen Canadian universities. He outlined the following changes in this year's preparation: (a) The organizing committee consists of two MBA students, Dominique Adrien and Elaine Theriault, seconded by a business advisory committee composed of six local business persons - David Caplan, President and CEO of Pratt and Whitney, Arthur Earle, Consultant and former Executive Vice-President, Dominion Textile, Alex Harper, Executive Vice-President, Montreal Board of Trade, Alan Hodgson, Chief Financial Officer, Alcan, Peter McBride, Vice-President Public Affairs, Imasco and Manon Vennat, Vice-President of Spencer Stewart (b) The competition will take place at the Grand Hotel where the participating teams will lodge (c) The sponsorship has increased substantially bringing the competition close to a self-funding status (d) The publicity, both internal and external, is expected to be significantly improved this year. A press conference is tentatively planned at the Grand Hotel.

The members of Council extended a vote of appreciation to Professor Leventhal for his outstanding efforts on behalf of the Faculty.

2. Faculty Mission Statement - CAFC-89-08A-01

J. A. Rosenblatt explained that the thrust for the proposed revision stemmed from the Faculty Strategic Planning session held in September where it was unanimously agreed that the Faculty must attempt to strengthen links with the business community. One of the key objectives set was to have a concentration on executive education, executive development and external affairs. Professor Rosenblatt noted a minor amendment in the text of the document- second paragraph, last word, should be singular: "scholarship".

IT WAS MOVED BY J. A. ROSENBLATT AND SECONDED BY J. J. SEGOVIA THAT FACULTY COUNCIL ACCEPT THE REVISED MISSION STATEMENT, AS AMENDED, CAFC-89-08A-01.

During the ensuing discussion several members of Council expressed concern about the departure from specific goals articulated in the current mission, in particular, the focus on undergraduate education. J. A. Rosenblatt explained that the current Mission addresses strategies and tactics, itemizing programs and centres and because it is specific, it quickly becomes obsolete. As an example, he pointed out that the M.Sc. Program is not included. It was therefore agreed that the new Mission Statement be more global and macro in terms of where the Faculty is going.

The Chair confirmed that the inclusion of the proposed organizational chart is not for debate or approval but for information only, while the Mission Statement is for the approval of Faculty Council.

It was suggested that the second paragraph be amended to read: "...this can be achieved through quality teaching, promoting..." to take into account some of the concerns raised. It was also suggested that the document be sent back to the departments for feedback along with a copy of the current Mission Statement and a breakdown of the specific changes with a rationale for each change. It was pointed out that the succinct format of the proposed statement does not negate the importance of undergraduate education or other vital activities of the Faculty but makes a bold commitment to a specific direction for the Faculty. Further, it was noted that the spirit of the document is not to re-design the Mission Statement but rather to identify of number of projects that will ensure the survival of the Faculty over the next few years in a global market. It was therefore recommended that the document be viewed as an agenda for the future as opposed to a Mission Statement.

After further discussion, the Chair requested the advice of Council as whether it would be appropriate at this point to consider maintaining the current Mission Statement as is and to consider document CAFC-89-08A-01 as "directions for the future" rather than a Mission Statement. It was agreed that the document be returned to the committee for further study. The committee will either return to Council with a revised Mission Statement along with the rationale for change and including strategies for accomplishing the objectives or the current Mission Statement will be maintained and the committee will draft a plan of action for the future. It was recommended that any document prepared by the committee be sent to the departments for feedback prior to presentation at Faculty Council.

THE MOVER AND THE SECONDER AGREED TO WITHDRAW THE MOTION.

2. Executive MBA Annual Report - CAFC-89-08A-02

D. Doreen advised that there were eighty students currently enrolled in the program and asked if there were any questions on the written report.

IT WAS MOVED BY B. IBRAHIM AND SECONDED BY T. J. TOMBERLIN THAT FACULTY COUNCIL ACCEPT THE EXECUTIVE M.B.A. ANNUAL REPORT, CAFC-89-08A-02.

An objection was raised concerning the content of the report. It was suggested that a structured format for programs reporting to Faculty Council be established so that reports would provide critical information such as evolving admission/registration statistics and pedagogical and curriculum enhancement activities. It was noted that the EMBA is the only academic unit that reports directly to Council. It was further noted that like all other graduate programs, the EMBA regularly reports to the Graduate Studies Committee and is represented at Faculty Council by the Associate Dean, Graduate Studies and Research.

The question of whether or not the EMBA should report to Faculty Council was raised. It was agreed that the discussion focus on the acceptance of the report and that the question of whether or not the EMBA should be reporting to Council be discussed at another time.

D. Doreen advised that a detailed report is available in the Office of the Dean and indicated that he would be pleased accommodate any format or guidelines for reporting that the Faculty Council establishes in the future.

THE MOTION WAS CARRIED (23 in favor, 1 opposed, 9 abstentions)

R. Curnew gave a brief history of how the EMBA came to be reporting to Faculty Council and recommended that the Administration provide a statement as to how reports should be submitted to the Council so that a uniform application can be initiated.

M. Anvari pointed out that the criticism of the report has no reflection on the program, which is very successful, and thanked Dr. Doreen and his colleagues responsible for the administration of the program for their excellent efforts. The members of Faculty Council extended a vote of thanks to Dr. Doreen and the EMBA administrative staff.

The meeting was adjourned at 11:40.

IX Next Meeting

The next regular meeting of Faculty Council will take place on Friday, January 5, 1990, at 09:30 in room GM403-2, SGW Campus.